



CORE AREAS OF WORK:

- Microfinance and Financial Inclusion
- Education and Employment Training
- Rural Market Development and Value Chains
- Social Entrepreneurship and Microenterprise
- Community-based Rural Tourism
- CSR and Public-Private Partnerships.
- Research, Evaluation and Systematization

Fundacion CODESPA is a private non-profit organization established in 1985 to promote the socio-economic development of people in poverty.

Having performed over 800 projects in 20 countries, CODESPA specializes in developing innovative and sustainable solutions for the creation of opportunities for the poor to: increase their incomes and integrate their productive activities into the market.

Over the course of its history, CODESPA has positioned itself as a benchmark organization, developing innovative and sustainable socio-economic solutions in strategic partnership with public and private actors at local and international levels.

In 2011, CODESPA formalized the creation of a consulting unit called CODESPApro, a development advisory service that offers:

- Permanent local offices in 17 countries
- A team of 100 highly qualified professionals from a wide range of specializations
- An extensive network of local experts
- Experience with the principal International Development Agencies and International Organizations



WHERE WE ARE:

Latin America: Bolivia | Colombia | Dominican Republic | Ecuador | El Salvador | Guatemala | Haiti | Honduras | Nicaragua | Peru |

Africa: Angola | Morocco | D.R. Congo

Asia: Philippines | Vietnam

CODESPA America: Washington, DC

CODESPApro Headquarters:

Rafael Bergamín St. 12, 28043 Madrid, Spain.

Tel. +34 91 744 4240 | servicios@codespa.org; mgilcasares@codespa.org

Microfinance and Financial Inclusion

- Working with local MFIs to develop financial strategies to facilitate microfinance services to excluded population groups.
- Design of microfinance products (savings, micro-insurance for life, health and agriculture, leasing, factoring, among others)
- Impact Investing Funds
- Social Performance Management
- Training and research in financial literacy

Rural market development and VC

- Design and implementation of strategies for strengthening Value Chains (VC)
- Capacity Building and Empowerment of associations, cooperatives and other rural agricultural enterprises
- Linking value chains with microfinance services (financing VC, design of agricultural financial products)
- Integration of low-cost technologies into market development strategies
- Inclusive business and supply chains
- Partnerships with private sector to promote greater investment in value chains and strategic alliances.
- Design and integration of environmental impact strategies for climate change adaptation.

Community-Based Rural Tourism

- Design of sustainable and inclusive tourism products
- Training and capacity building for local communities for the commercialization and management of tourism industry products and packages
- Design and analysis of strategies and knowledge transfer in Rural Community-based tourism for private sector and local municipalities.

We have provided our services to and implemented long-term development projects in partnership with:



CSR and Public-Private Partnerships

- Design of CSR development strategies (CSR+D)
- Management and design of public-private development partnerships
- Design of Corporate Volunteer Programs and measurement of results
- Training and sensitivity programs for directors of CSR+D and staff
- Research and publication about CSR+D

Evaluation, Systematization and Research

- Field baseline studies and assessments, monitoring and evaluation systems design
- Systematization of projects, research and development of case studies, publications and other reports
- Design of knowledge management tools and systems

Social Entrepreneurship and Microenterprise Development

- Design of market access strategies (local, regional and international)
- Market research and microenterprise business plans
- Training programs for self-employment, capacity building and social entrepreneurship (design of adaptable manuals and tools)

Education and Employment Training

- Strategy and intervention models that facilitate employment and self-employment in vulnerable populations
- Curricular adaptation and improvement of orientation to labor market of professional training programs.
- Design of programs and training modules *Life Skills*

